

FOR IMMEDIATE RELEASE

## XtremeGard Powersports to Host MotoAmerica Superbike Champion Josh Herrin at AIMExpo Booth

**Moreland Hills, Ohio –January 27, 2025** XtremeGard Powersports, a leading provider of insured F&I products for the Powersports industry, is excited to announce its participation in the upcoming Motorcycle Industry Council’s American International Motorcycle Expo (AIMExpo). The event will take place at the Las Vegas Convention Center from February 5-7, 2025.

As part of our continued commitment to supporting the motorcycle community, XtremeGard Powersports is proud to welcome from the Warhorse HSBK Racing Ducati Team, 2024 MotoAmerica Superbike Champion Josh Herrin to our booth. Herrin, renowned for his skill and speed, recently clinched the 2024 MotoAmerica Superbike title aboard his Ducati Panigale V4 R. Fans and attendees will have the opportunity to meet Josh Herrin, take photos, and secure autographs during exclusive sessions at our booth.

“We’re thrilled to have Josh Herrin join us at AIMExpo,” said Lee Hoffman, owner of XtremeGard Powersports. “Josh exemplifies the same dedication to excellence that drives everything we do at XtremeGard. It’s an honor to celebrate his championship victory and connect with fans of this incredible sport.”

XtremeGard Powersports has been a trusted partner to dealerships and riders for years, offering a comprehensive range of F&I products designed to protect motorcycles, customers, and lenders. From Extended Service Contracts to tire and wheel protection, XtremeGard ensures peace of mind for motorcyclists, allowing them to focus on what they love most—riding.

### Event Details:

- What: Meet-and-Greet with Josh Herrin, 2024 MotoAmerica Superbike Champion
- Where: XtremeGard Powersports Booth #2097, AIMExpo, Las Vegas Convention Center
- When: February 5-7, 2025

In addition to celebrating Herrin’s achievements, XtremeGard’s booth will showcase our latest offerings and innovations for the Powersports industry. Attendees are invited to stop by, explore our services, and learn how XtremeGard can enhance the customer’s experience.

About XtremeGard Powersports: Operated by ServiceGuard Systems, Inc., XtremeGard Powersports has been a leading provider of insured F&I products for over 45 years. Our comprehensive solutions include service contracts, Prepaid Maintenance, GAP, tire and wheel protection, theft protection, lifetime warranties, and more—covering motorcycles, ATVs, Side by Sides, scooters, and other Powersports vehicles. For more information, visit [www.serviceguardsystems.com](http://www.serviceguardsystems.com).

Join us at AIMExpo to celebrate the passion, performance, and community that define the motorcycle industry. We look forward to seeing you there!

### About Warhorse HSBK Racing Ducati Team:

The Warhorse HSBK Racing Ducati Team competes in the MotoAmerica Superbike Championship, representing the pinnacle of motorcycle racing. Founded in 2011, HSBK Racing partnered with Pennsylvania dealership North American Warhorse/ Ducati New York in 2020 to bring Ducati back to the forefront of professional Superbike competition in North America.